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VIKRAM UNIVERSITY, UJJAIN  
SYLLABUS FOR Ph.D./M. Phil. ENTRANCE IN ENGLISH

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M.M.-100  
Time: 2 Hrs.

Note:

1. There will be 100 multiple choice questions.[Part-A 50 questions and Part-B 50 questions].
2. All questions are compulsory.
3. Each question will carry 1 mark.
4. There will be no negative marking.

PART-A

Research Methodology

1. **Introduction**– Meaning and Significance of Research, The Role of Research, Research Process Overview, Understanding Concepts, Constructs, Variables, Definition.
2. **Problem Identification and Hypotheses** – Defining the Research Problem, The importance of problems and hypotheses Formulation of the Research Hypotheses, Qualities of Good Hypothesis.
3. **Research Design: Concept and Importance in Research** – Features of a good research Design , Exploratory Research Design – concept, types and uses, Descriptive Research Designs – concept, types and uses. Experimental Design: Concept of Independent & Dependent variables, Field Research, and Survey Research
4. **Methods of Data Collection** – Secondary data collection methods, Quantitative and Qualitative methods of data collection, and Survey methods of data collection.
5. **Measurement and Scaling**- Concept of measurement, Types of measurement scales; Questionnaire designing, Problems in measurement in research -Reliability and Validity.
6. **Sampling Techniques** – Sample, Sampling Frame, Sampling Error, The Nature of Sampling, Types of Sample, Characteristics of a Good Sample, Determination of sample size.
7. **Processing and Analysis of Data** - Data Preparation – Univariate analysis (frequency tables, bar charts, pie charts, percentages), Bivariate analysis – Cross tabulations and Chi-square test including testing hypothesis of association.
8. **Interpretation of Data and Paper Writing** – Layout of a Research Paper, Identification of Journals, Impact factor of Journals When and where to publish?

Part  
1/2/2024

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9. **Ethical issues in conducting research-** Ethical issues related to publishing, Plagiarism and Self-Plagiarism.
10. **Report Writing and Documentation-**MLA and APA format – Title page, Abstract, Introduction, Methodology, Results, Discussion, References, and Appendices

**Suggested Books:**

1. *Business Research Methods* – Donald Cooper & Pamela Schindler, TMGH, 9th edition
2. *Business Research Methods* – Alan Bryman & Emma Bell, Oxford University Press.
3. *Research Methodology* – C.R. Kothari
4. *Research in Education* by Best and Kahn
5. *MLA Stylesheet- Latest Edition*
6. Bryman, Alan & Bell, Emma (2011). *Business Research Methods (Third Edition)*, Oxford University Press.
7. Kerlinger, F.N., & Lee, H.B. (2000). *Foundations of Behavioural Research (Fourth Edition)*, Harcourt Inc.
8. Rubin, Allen & Babbie, Earl (2009). *Essential Research Methods for Social Work*, Cengage Learning Inc., USA.
9. Anantasi, A. & Urbina, S. (2004). *Psychological Testing*, Pearson Education, Inc.
10. Chawla, Deepak & Sondhi, Neena (2011). *Research methodology: Concepts and cases*, Vikas Publishing House Pvt. Ltd. Delhi.
11. Pawar, B.S. (2009). *Theory building for hypothesis specification in organizational studies*, Response Books, New Delhi.
12. Neuman, W.L. (2008). *Social research methods: Qualitative and quantitative approaches*, Pearson Education.

**PART-B**

**English Literature**

1. **BRITISH LITERATURE (All major writers and their works)**
  - (i) History of British literature
  - (ii) Chaucer to Shakespeare
  - (iii) Jacobean and New-Classical Period
  - (iv) Romantic and Victorian Period
  - (v) Twentieth Century Literature
2. **AMERICAN LITERATURE**
3. **INDIAN WRITING IN ENGLISH**
4. **CRITICISM**
5. **LINGUISTICS AND PHONETICS**
  - (i) Linguistics- Definition, Branches, Characteristics of language, Language Varieties, Morphology.

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- (ii) **Phonetics- Organs of Speech, Air-Stream Mechanism, Classification and Description of Speech Sounds, Consonants and Vowels, Phonemes, Syllables, Allophones.**

**Suggested Books:**

1. *History of English Literature* by Edward Albert.
2. *History of English Literature* by William J. Long
3. *Background to the Study of English Literature* by B. Prasad
4. *An Introduction to English Criticism* by B. Prasad
5. *Indian Writings in English* by KRS Iyenger.
6. *History of Indian English Literature* by M. K. Naik

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